Digital Story Rubric

**ELAGSE7W3**: Write narratives to develop real or imagined experiences or events using effective technique, relevant descriptive details, and well-structured even sequences.

**ELAGSE7W4**: Produce clear and coherent writing in which the development, organization, and style are appropriate to task, purpose, and audience.

**ELAGSE7SL5**: Include multimedia components and visual displays in presentations to clarify claims and findings and emphasize salient points.

**ELAGSE7SL6**: Adapt speech to a variety of contexts and tasks, demonstrating command of formal English when indicated or appropriate.

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|  | **4 –Distinguished Learner** | **3 – Proficient Learner** | **2 – Developing Learner** | **1 – Beginning Learner** |
| **Purpose** | My story has a clear purpose that matters to my audience and to me. | My story has a clear purpose. | My story is just a collection of facts or events on a subject. | My story is just a random collection of content. |
| **Creativity** | All the parts of my digital story show unique perspectives through creative uses of technology and language to communicate my purpose. | My story shows some unique perspectives. | My story is predictable, or the creative features I add sometimes distract the viewer, rather than adding to the meaning. | My story is predictable or full of creative features that detract from my meaning. |
| **Content** | The facts in my story are accurate, relevant, and support my purpose. | My digital story is factually accurate. | Most of the facts in my story are accurate, but some are questionable. | I portray ideas in my story as facts that are not supported by research. |
| **Sequence** | My story is organized in a logical order that builds to an interesting conclusion. | My story is in a logical order. | My story is usually logical, but some places don’t seem to fit. | My story parts appear disordered and or in a random, disorganized way. |
| **Narration** | My narration is lively, interesting, and appropriate for the purpose and images. It is grammatically correct. | My narration is appropriate for the purpose and images. It is grammatically correct. | My narration is usually appropriate but may have a few minor grammatical errors. | My narration doesn’t fit the images or the purpose and has significant grammatical errors. |
| **Videography** | My video is smooth and effectively edited. | My video is smooth and effectively edited to add meaning to my story. | My video adds to the purpose, but is occasionally jumpy or distracting. | My video is confusing, difficult to see and follow, and distracts from the purpose of my story. |
| **Images** | My images are clear, attractive, and help communicate the purpose. | My images are clear and communicate the purpose. | My images fit the purpose but are sometimes difficult to see. | My images are hard to see and don’t do anything to communicate my purpose. |
| **Sound** | The sound in my story is clear and easy to hear with no outside interference or interrupting sounds. | The sound in my story is clear and easy to hear with only minor interference or interrupting sounds. | The sound in my story is usually easy to hear but it is occasionally interrupted by extra sounds. | The sound in my digital story is difficult to follow. |

**Summative Grade \_\_\_\_\_\_\_\_\_\_/ 32 points Grade: \_\_\_\_\_\_\_\_\_\_\_\_\_/100%**